Saskatchewan Blue Cross Gardenscape Art Show and Sale March 25-27, 2022



Application Deadline: January 21, 2022

You are invited to participate in the 24th Annual Saskatchewan Blue Cross GardenScape Art Show and Sale to be held during Saskatchewan Blue Cross Gardenscape, March 25 – 27, 2022 at Prairieland Park in Saskatoon. On average, Saskatchewan Blue Cross Gardenscape attracts in excess of 17,800 people annually from across the province and western Canada. Participation in this show will provide artists with an opportunity to display and sell their works to a diverse audience.

Guidelines

Artists can apply for exhibit space (one side of display board) to show and sell their works. Each display board is 4' high x 8' long (grey) with a maximum of two artists permitted to display on each board (1-sided). Exhibit fee is \$75.00 plus GST for each board (or side) which includes one (1) admission button valid for general admission to Saskatchewan Blue Cross GARDENSCAPE all three days. Additional buttons can be purchased at the Event Office.

Artists are not limited to the number of pieces that they hang and will be required to hang their own work. Prairieland Park will supply the materials required for hanging the artwork. Prairieland Park will provide an 8 $\frac{1}{2}$ " X 11" sheet with the artists name on it, to be displayed on the board in the bottom left corner. A business card holder is also supplied on each art board to enable artists to display business cards if desired.

Volunteers will be scheduled throughout the show hours to monitor the exhibit and artists are encouraged to volunteer in this area.

It is the artist's responsibility to label each piece (not handwritten) including a price if for sale. All artwork sales will be handled by the artist (purchaser will contact artist directly) –no commission will be taken. The boards <u>must remain full</u> throughout the show and if pieces have been sold, arrangements must be made to get the art to the purchaser after the show. If the purchaser is from out of town, you may sell the art piece and replace the art work with a new item immediately. This system must be honored and will be monitored by our head art show volunteer during the show.

Prairieland Park will supply colored dots that will be placed on pieces of art that have been sold.

The artist may also provide extra lighting on their board if they deem necessary.

Submission Guidelines:

All original 2-dimentional fine art and photography are acceptable Artwork must have a floral, garden or landscape theme. (For other types of garden art or 3-dimentional art that may fit the theme, please contact our office for rates.) Exhibit application must be completed and returned with payment. Confirmation will follow outlining dates and times for hanging and pick up of art. <u>Application deadline is January 21, 2022.</u>

For Further Information Contact:

Saskatoon Prairieland Park Corporation

Keat Maddison, Trade Show Sales & Exhibits Coordinator – (306) 683-8810 <u>kmaddison@prairielandpark.com</u> Guylaine Patenaude, Special Events Coordinator – (306) 683-8822 <u>gpatenaude@prairielandpark.com</u>

Information and Exhibitor Application also available on the Saskatchewan Blue Cross Gardenscape website: www.gardenscapeshow.ca